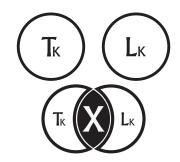
# **The C. Charles Jackson Foundation**

## Mission, Vision, Values

## Premise

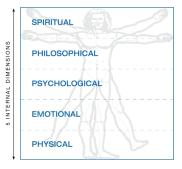
The C. Charles Jackson Foundations recognizes the unique and combined value of academic, professional and technical training. This represents the "what" of a person's education. We recognize, however, that "what" a person knows must be supported by "who" a person becomes. When brought together, we believe these distinct lines of training support the emergence of an "X factor"— an optimal combination between "what" (Technical knowledge & skills) and "who"(Leadership knowledge & skills).



In combination with a student's academic or technical training, we recognize that a person's development is comprehensive and holistic, with 10 core dimensions that influence individual success en-route to growing skills of influence and leadership at the interpersonal, team, organization, community and levels beyond. These three core dimensions (Internal, Time & External) and five sub-dimensions within each, offer static and dynamic models for personal and professional leadership development. We summarize these dimensions briefly below:

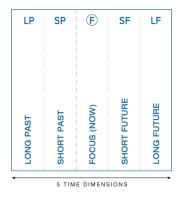
#### **Internal Dimensions**

Spiritual—alignment to universally accepted principles (science and faith-based) Philosophical—core values that govern beliefs, ideals, perspectives, thoughts & behaviors Psychological—optimal cognitive skills for complex thinking and executive function Emotional—optimal Emotional Intelligence & resilience skills for managing self and others Physical—optimal health, fitness and wellbeing via one's physical systems

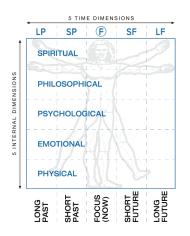


#### **Time Dimensions**

Long Future—capacity to envision a future state (mission, vision & legacy perspectives) Short Future—capacity to design goals, strategic plans, organize, manage time & preparation Focus/Engagement—capacity for sustained focus, engagement, and mindfulness Short Past— capacity to capture feedback, measure progress, and internalize lessons Long-Past—historical understanding and cultivation of experiences, knowledge & wisdom



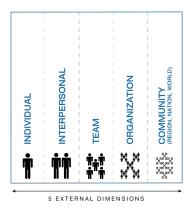
Together, these ten dimensions represent the principles, methods, and practices to support optimal individual functioning (or personal leadership) in relationship to any Meaningful Life Arenas (MLA) or performance environments (i.e., school, work, life, etc.).



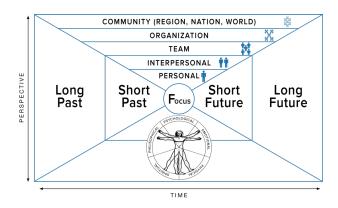
Through the exercise of personal leadership via principles, strategies, methods, practices, tools towards full engagement, we endeavor to support student development in the exercise of influencing and leading externally through:

#### **External Dimensions**

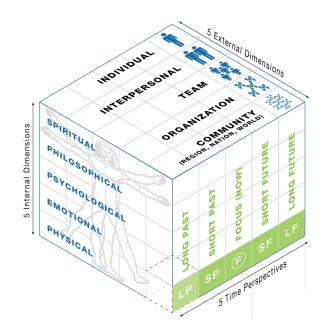
**Personal**—mastery of Internal and Time dimensions (above) applied to school/work/life **Interpersonal**—capacity to develop effective relationships and influence others **Team**—capacity to work effectively within and between group and team settings **Organizational**—capacity to understand, influence, and lead within organizational systems **Community**—capacity to understand, influence, and lead within community/civic arenas



Collectively these dimensions are represented through the following static schematic, recognizing that engagement, influence, and leadership is a multi-dimensional and interactional process within one's personal and professional arenas:



With the significant interplay within and between dimensions, we recognize the dynamic nature of leadership through the many disciplines, literatures, theories, models, practices, and pedagogies that support a more holistic, complex, and comprehensive model, known as Attentional Leadership Theory<sup>TM</sup> (ALT) and represented by this schematic:



These core (3), sub (5), static (15), and intersecting (125) dimensions represent a comprehensive framework from which the C. Charles Jackson Foundation explores and supports student and professional leadership development.

As such, our foundation mission is...

To advance leadership, character, and life-skills education for students of all ages, with an emphasis in K-22 educational institutions and not for profit organizations that seek to advance student development and leadership potential.

Through this mission our **vision** is...

To play an integral role in developing our next generation of leaders throughout Minnesota, the United States, and where and when appropriate, throughout the world.

We see our next generation of leaders becoming more physically fit, emotionally resilient, mentally skilled, philosophically grounded, and spiritually centered. This commitment first begins with self-mastery and then extends into broader human systems including: interpersonal, team, organization, civic/community, and beyond—the development of the Global Citizen.

By supporting (directly and indirectly) institutions and programs that share this mission and vision, we seek to develop our next generation of high performing leaders who will influence our state, our country, and our world for good and the betterment of humanity in every conceivable personal, professional, and civic "Meaningful Life Arena."

Through this vision we endeavor to influence and support...

- Leadership center development
- Leadership programs growth and support
- Academic and applied research related to the ALT dimensions (individually & collectively)
- Cutting edge projects that support leadership, character and life-skills development
- Online leadership training through the Charlie Life & Leadership Academy
- Other pioneering work that advances student leadership development and potential

# **Our Goals:**

- To support projects, programs and research that generate measurable and sustainable results
- To promote projects, programs and research that have the capacity to advance leadership, character, and life-skills education (K-22) regionally, nationally, and globally
- To partner with organizations whose missions and vision coincide with the CCJF
- To advance leadership, character, and life-skills education for students of all ages
- To grow as a charitable entity for future generations

#### We Value:

- The ALT dimensions and their role in developing tomorrow's leaders
- Education programs designed to cultivate human potential from the inside-out
- Initiative and self-reliance in individuals, programs and organizations seeking our help
- Win-able causes with measurable outcomes
- Scope, scalability, and sustainability
- Technologies that provide low cost and scalable resources for all young adults
- Collaborative partnerships with other like-minded organizations
- Humility, integrity, commitment and service for causes that transcend self-interest