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May, 2018

To: Leadership Center/Program Executives, Directors, Administrators, Faculty, Advancement Officers, Pre and Post Secondary Program Leaders, and other Leadership Professionals
From: Bruce H. Jackson, The C. Charles Jackson Foundation
Re: 15thAnnual Grant Orientation and Leadership Conference. August 6, 2018 from 8:00am to 5:00pm. Hosted by the C. Charles Jackson Foundation and LeadMN, Minneapolis, Minnesota

Dear leadership enthusiasts and grantees:

It is my pleasure to invite you to the 15th annual C. Charles Jackson Foundation Grant Orientation and Leadership Conference. This year's grant orientation and leadership conference will be held on August 6th from 8:00am to 5:00pm at the **LeadMN, Minneapolis, MN**. This year's theme:

Micro Learning & Digital Credentialing **Building Your Career and Credibility through Focused Learning**

[Sign me up for this year's CCJF conference](#)

The morning session (8:00am – 12:00pm) is primarily for new attendees interested in applying for CCJF Grants. This session will include a Continental Breakfast at 8:00am. A review of the foundation's mission, vision, philosophy, and giving history will follow at 8:30am.

Several of last year's grantees will give brief 10-minute presentations summarizing their projects. This will be followed by a detailed review of the CCJF grant application questions and process.

Everyone attending the morning session will have the opportunity to ask questions pertaining to their specific project. If you have not attended the morning session before, and wish to apply for a grant this year, we highly recommend you attend.

For those who have already attended the morning session and do not wish to attend again (although you are welcome to do so and discuss new projects and field questions), we invite you to meet the group for lunch at noon and attend the afternoon session starting at 1:00pm.

During our afternoon session we are going to hear from experts and explore microlearning and how digital credentialing strategies are supplanting traditional degree programs. Afternoon topics will include:

- **Microlearning: It's Purpose, Philosophy and Power to Frame Expertise**
- **Digital Credentials: What They Are and How to Use Them**
- **Charlie Life & Leadership Academy: A Vision, A Tour, A Gift**

We will end the day with a short reception at 4:30pm so everyone may network and share personal and program related information.

The overall purpose of this annual grant orientation and leadership conference is to (1) help individuals and organizations (within Minnesota and throughout the United States) advance their leadership centers, programs, projects, and research and (2) come together as leadership researchers, practitioners, and administrators to share best practices, tools and resources.

CCJF's ultimate goal: to grow the next generation of high performing leaders within Minnesota and best-in-class colleges/universities, schools, and nonprofit organizations throughout the U.S.

There is no fee for this event—just an invitation to participate and advance your centers, programs, projects, and research.

Leadership Center/Program Executives, Directors, Administrators, Faculty, Advancement Officers, and Professionals are invited per this invitation. However, if you know of others who would like to attend, please feel free to forward this invite to them so they can RSVP.

We appreciate your interest in growing the next generation of leaders and look forward to seeing you on August 6th at 8:00 am and/or 12:00pm at Lead MN, Minneapolis, Minnesota. When we receive your RSVP we will forward a final agenda, driving directions, and hotel information.

Please RSVP for this event no later than August 1st via this link [Click Here](#):

If you have additional questions, please email or call using the information provided above.

Sincerely,



Bruce H. Jackson, MBA/MPA, Ph.D.
Executive Director



If you would like to be added to our list for future grant and/or event opportunities

[CLICK HERE](#)

P.S. We have several \$500 online Charlie Life & Leadership Academy scholarship available see below:

**If your institution would like to take advantage of the Charlie
Life & Leadership Scholarships**

[CLICK HERE](#)



Scholarships are limited so sign up today